

## Press release

### Uwe Klaus Hotz is Interim Manager of the Year 2020

*Award ceremony in the Business Club Hamburg*

#### **Hamburg - Sep 24, 2020 -**

Today, Uwe Klaus Hotz, CEO of HOTZ management GmbH, received the award as Interim Manager of the Year 2020 at the award ceremony by the "Arbeitskreis Interim Management Provider" (AIMP) in the Business Club Hamburg.

"My drive is to achieve short-term, feasible and sustainable transformations with my customers. The award is a great incentive for me to continue on this path.", said Uwe Klaus Hotz and added: "I would like to thank Mr. Blanke from AC Alpha Management and its Swedish partner, who brought company and interim manager together extremely accurately across borders in the relevant mandate. "

#### **Rapid trend reversal and long-term growth impulses for customers**

Many customers already benefit from Uwe Klaus Hotz's successful work in mandates and projects. The award is based on a successfully implemented business development mandate in the automotive industry. A Swedish world leader in the metal sector chose AC AlphaManagement, a German interim management provider, and Mason Management, its Swedish partner, to implement this mandate. Both companies operate under the umbrella of Senior Management Worldwide, a globally networked association of interim management companies.

"The right manager, at the right time and the right place," said Bodo Blanke, CEO of AC Alpha Management, "and the customer received more than he could expect."

The award ceremony took place as part of the AIMP's Hamburg Regional Forum.

#### **Interim management has become an engine of growth**

The beginnings of interim management go back to bridging vacancies in management positions. "Due to the increasing complexity of the business and the ever more intense competition in the technical environment, companies need the constant expansion of their skills," explains Hotz, and adds: "Competencies in business development and network capabilities that can be called up immediately become a competitive advantage and a possible growth engine for companies. Interim management is already playing a decisive and growing role here. "

#### **About:**

**Uwe Klaus Hotz** has been an interim and project manager in the automotive, mechanical and plant engineering and technical services sectors for over 10 years. The electrical engineer specializing in system dynamics and control engineering is an expert in business development and sales and takes on mandates in business development, start-ups, growth and transformations. Depending on the nature of his mandate, he works in various roles, for example as Interim CEO, Chief Sales Officer, Sales Excellence Coach, Agile Coach or as a topic-specific and implementation-related consultant. Many years of management experience in product development and sales at leading automotive suppliers in various product segments form the secure technical and commercial foundation of his work. Hotz is a certified Business Coach, Scrum Master, Corporate Advisory Board and member of various business networks such as Beirat-BW and partner of taskforce Management on Demand, a superior provider for interim management. He has extensive international and intercultural experience. Technical specialties range from metal processing to exhaust systems, hydraulics, electrical drive systems, testing services and e-mobility.

**HOTZ management GmbH**, founded in 2012, is a specialized provider of temporary management in the areas of business development, sales, transformation and project management. International corporations and medium-sized customers appreciate its practical experience in the technical and commercial environment, as well as the effectiveness and reliability of the service.

The **AIMP** is an interim management provider working group and sees itself as an association of selected providers in German-speaking interim management. Members must meet special quality requirements and demonstrate the highest level of professionalism.

**AC AlphaManagement GmbH** was founded in 1979 and is considered a pioneer among interim management providers. The company is internationally oriented and works with partners in 20 countries through which 50,000 interim managers can be reached. Interim management services are offered that range from bridging vacancies in top positions through turnaround and restructuring to qualified program and project management. The managing director is lawyer Bodo Blanke, who is also a member of the AIMP board.

**Mason Management AB** is a leading service provider for executive interim management services in Sweden and is also a member of the AIMP.

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**More information about:**

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